

Sarah J.X. Wang

UI/UX Designer, UX Researcher

604-353-7650

sarahjxwang@gmail.com

Coquitlam, Canada

SUMMARY

UI/UX Designer and UX researcher with experience in usability testing, wireframing, prototyping, and strategizing for business goals. Recent graduate of the BCIT Digital Design and Development diploma (2026) with a UI/UX Design Certificate. Experienced in translating user insights into intuitive, user-centered digital experiences that improve usability, engagement, and overall engagement on websites.

EXPERIENCE

UI/UX Design & UX Research Intern

Fresh Tracks Canada

April 2026 - June 2026 (Temporary Contract)

- Conducted user research and usability testing to identify pain points and improve website experience
- Created wireframes, prototypes, and design iterations to support website enhancements
- Collaborated with design and development teams to implement user-centered solutions
- Assisted in optimizing website navigation, layout, and content for improved user engagement

Social Media & Brand Strategist

British Columbia Institute of Technology

March 2026 - May 2026 (Temporary Contract)

- Selected from a cohort of 90+ students to join a four-person team managing the Digital Design and Development (D3) program's social media
- Planned, created, edited, scheduled, and published content across multiple platforms during a three-month campaign
- Produced content showcasing student life, student projects, and program events to increase community engagement

UI/UX Designer & Developer

Freelance, Creekside Coffee Factory

June 2025 - March 2026

- Designed and launched the first WordPress website for a local coffee shop, strengthening digital presence and brand recognition
- Crafted a visually cohesive, user-focused layout that reflected the brand identity and improved user engagement

EDUCATION

British Columbia Institute of Technology

- **Digital Design and Development Diploma**
Sept 2024 - May 2026
- **UI/UX Design Associate Certificate**
Sept 2023 - June 2024

SKILLS

User Research
Wireframing & Prototyping
Information Architecture
UI/UX Principles
Visual Design
Usability Testing
Interaction Design
Responsive Design
Agile Methodology

TOOLS

Figma
Illustrator
Photoshop
InDesign
After Effects
Jira/Confluence
Agile Methodology
HTML / CSS
JavaScript

ACHIEVEMENTS

Winner — UX Hackathon April 2025

User Experience
Design Hack

- Awarded at UX Design Hack 2025, recognized by industry professionals for innovative, user-focused design and effective teamwork

LANGUAGES

English - Native/Bilingual
Mandarin Chinese - Native/
Bilingual